Barcodes, Inc.

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Chicago Illinois, United States

Barcodes, Inc. and Hopstack launch partnership synchronizing hardware and software.

7/20/2022. Barcodes, Inc. proudly announces its strategic partnership with Hopstack Inc., combining world-class hardware and software capabilities to create a unified solution for 3PL, E-commerce fulfillment, and Prep Centers across North America.

Hopstack's Digital Warehouse Operating System integrates with Barcodes' data capture hardware to increase fulfillment efficiency, reduce errors, and provide real-time data, increasing clients' operating efficiency.

Equipping warehousing staff with the proper technology to carry out their work efficiently is becoming increasingly important. E-commerce and 3PL companies continue to expand, and demand for goods continues to grow, but labor and supply chain instability persists. The expanded capabilities brought forth from this partnership help bridge the gap by automating clients' complex processes, allowing workers to concentrate on essential tasks, and keeping warehouses running at peak efficiency.

"We are excited about the unique software capabilities Hopstack brings to the table," said Barcodes, Inc. Vice President of Sales Fred Zaeske. "Providing modern comprehensive solutions is critical for elevated customer experiences and advancing our mission of providing clients with world-class solutions. Together, we present a streamlined approach to the implementation process, providing innovative warehouse management solutions tailored to each client's needs."

"Efficient warehouse operations entail not only software automation but also correct hardware automation. Our partnership with Barcodes enables that value for our customers. Now our customers face limited friction in procurement, installation, and maintenance of automation hardware, with experts at Barcodes working with them and guiding them through the entire process. Together we continue to simplify and democratize efficient fulfillment.", said Vivek Singh, Co-founder, and COO of Hopstack Inc. About Hopstack Inc.

Hopstack, headquartered in Austin, Texas is the provider of an advanced AI-powered warehouse operating system to automate and optimize warehouse management, control, and execution. The platform bridges the gap between an ERP and a legacy WMS by enhancing efficiency and enabling granular visibility at every step of the fulfillment process. Hopstack currently has e-commerce, 3PL, and manufacturing clientele in North America (US and Canada), and South-East Asia (Malaysia and Singapore).